

Print Marketing & Newsletter Pricing at a Glance

Greeting Cards

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order. When ordering greeting cards outside of KIT program, the following setup fees apply: Existing client with no changes to existing personalization on file – \$0 Existing client with changes to existing personalization on file (photo, signature, etc.) – \$25 New client with no personalization on file – \$50 Please note: Greeting cards are not eligible for broker-dealer discounts.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.75	100–199	\$0.99	
200–299	\$1.73	200–299	\$0.97	
300–499	\$1.71	300–499	\$0.95	
500+	\$1.69	500+	\$0.93	

Newsletters: The American Investor, Everyday Cents, Financial Ink, On Balance

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.82	100–199	\$0.87	
200–299	\$1.80	200–299	\$0.85	
300–499	\$1.71	300–499	\$0.83	
500+	\$1.63	500+	\$0.81	

The Specialist Newsletter

Full Service		Print Only		<i>A masthead setup fee of \$99 will be added to your first order. Additional fees may apply.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.94	100–199	\$0.99	
200–299	\$1.92	200–299	\$0.97	
300–499	\$1.81	300–499	\$0.94	
500–999	\$1.72	500–999	\$0.92	
1,000–1,999	\$1.68	1,000–1,999	\$0.87	
2,000+	\$1.64	2,000+	\$0.84	

Additional Publications: Key Numbers, MoneyMoves, Special Report

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.39	100–199	\$0.67	
200–299	\$1.34	200–299	\$0.65	
300–499	\$1.31	300–499	\$0.63	
500+	\$1.29	500+	\$0.61	

To learn more, call 800-233-2834 or visit broadridgeadvisor.com

All prices exclude shipping and any applicable sales tax. Prices current as of December 2018.